

2nd EU-ASEAN Health Summit

27 May 2025

Malaysia, Kuala Lumpur

Prospective Programme

Subject to Change

Timing	Duration	Session
0800 - 0930	90 mins	Registration & Reception <i>General Attendees</i>
0800 - 0930	90 mins	Closed-Door Breakfast <i>EU-ABC Health & Life Sciences Members & Health Ministers and/or Senior Health Officials</i> The breakfast will be a moderated session covering: <ol style="list-style-type: none"> 1. <i>ASEAN Health Vision Beyond 2025</i> 2. <i>Sustainable Healthcare Financing: Innovative Mechanisms for the Future</i> 3. <i>Preventive Care: The Future of Healthcare?</i> 4. <i>Empowering Health Resilience: From Systems to Self</i> 5. <i>Embracing the One Health Approach: Gearing Up for Future Pandemics</i> <p>1. ASEAN Health Vision Beyond 2025 <i>This discussion will explore ASEAN's roadmap for a resilient and equitable healthcare future beyond 2025. It will focus on the synergies that can be adopted to align national health strategies, strengthen regional health security, and avenues to leverage partnerships to enhance system capacity and accessibility. The session aims to identify shared priorities and actionable solutions to build a healthier ASEAN.</i></p> <p>2. Sustainable Healthcare Financing: Innovative Mechanisms for the Future <i>Sustainable financing is critical to addressing healthcare inefficiencies and ensuring equitable access in ASEAN. This discussion will examine innovative funding models, including public-private partnerships and pooled funds, that can mobilise resources and build resilient health systems. The session aims to chart pathways for sustainable healthcare financing tailored to ASEAN's diverse needs.</i></p> <p>3. Pivoting to Preventive Care: The Future of Healthcare? <i>Early diagnosis and screening are key to reducing long-term healthcare costs and improving patient outcomes. This discussion will focus on strategies for expanding access to diagnostics, fostering public-private partnerships, and aligning policies to scale up screening initiatives. The session aims to highlight cost-effective approaches that ensure healthcare affordability and accessibility across ASEAN.</i></p>

		<p>4. Empowering Health Resilience: From Systems to Self Building resilient healthcare systems requires a holistic approach that bridges sustainable practices with individual empowerment. This discussion will spotlight the critical role of sustainable healthcare supply chains in ensuring system efficiency and adaptability while addressing environmental and logistical challenges. It will also explore how fostering self-care practices can alleviate pressures on healthcare systems by reducing demand for clinical interventions, enabling individuals to actively contribute to their own health resilience. Participants will examine strategies to integrate sustainability and self-care into ASEAN's healthcare agenda, promoting equitable access and long-term health outcomes.</p> <p>5. Embracing the One Health Approach: Gearing Up for Future Pandemics The One Health approach underscores the interconnectedness of human, animal, and environmental health, making it essential for pandemic preparedness and health resilience. This discussion will examine how ASEAN can integrate One Health principles into its healthcare strategies, foster cross-sector collaboration, and strengthen systems to prevent zoonotic diseases. The session aims to highlight the role of One Health in safeguarding public health, ensuring food security, and mitigating future health crises.</p> <p><i>*This session is by invitation only</i></p>
0930 – 0935	5 mins	<p>Welcome Address Jens Ruebbert, Chairman, EU-ASEAN Business Council</p>
0935 - 0945	10 mins	<p>Opening Address Advancing ASEAN's Health Agenda: Collaborative Pathways for a Resilient Future H.E. Dzulkefly Ahmad, Minister of Health, Malaysia</p> <p>As Chair of ASEAN and Chair of ASEAN Health in 2025, Malaysia's Minister of Health, H.E. Dzulkefly Ahmad, will inaugurate the Summit by underscoring Malaysia's pivotal role in advancing the regional health agenda. Drawing on Malaysia's vision for a healthier and economically resilient ASEAN, this session will highlight collaborative strategies that aim to enhance healthcare accessibility, foster economic vibrancy, and address critical health challenges, including the rise of non-communicable diseases and the needs of an aging population across the region.</p>
0945 - 0955	10 mins	<p>Opening Remarks Building Resilient and Inclusive Healthcare Systems: ASEAN's Vision for a Healthier Future Platinum Sponsor (tbc)</p>

0955 - 1005	10 mins	<p>Platinum-Sponsor Presentation <i>Sustainable Healthcare – Financing for the Present & Future: Exploring Innovative Financing Mechanisms</i></p> <p>Non-communicable diseases (NCDs) are reshaping global health priorities, demanding bold and innovative financing solutions. This session will explore practical strategies to address these pressing challenges sustainably. Drawing insights from six diverse countries, this guide explores transformative approaches to funding NCD care while maintaining accessibility and equity. With a focus on actionable frameworks and cross-sector collaboration, this publication aims to provide valuable insights for policymakers to strengthen and future-proof healthcare systems.</p> <p>Presenter: tbc</p>
1005 - 1050	45 mins	<p>Panel Discussion 1 <i>Sustainable Healthcare – Financing for the Present & Future: Bridging Policy and Practice</i></p> <p>The growing demands on healthcare systems require transformative fiscal strategies to ensure sustainability and equity. This discussion brings together global experts to examine practical ways of funding non-communicable disease care while building resilience in healthcare frameworks. Addressing challenges like resource constraints and shifting demographics, the session uncovers actionable steps to strengthen systems across ASEAN and beyond. Insights shared will help policymakers adopt innovative tools that align fiscal policy with the future of healthcare.</p> <ul style="list-style-type: none"> • H.E. Dzulkefly Ahmad, Minister of Health, Malaysia • H.E. Ong Ye Kung, Minister, Minister of Health, Singapore • H.E. Dante Saksono Harbuwono, Vice Minister of Health, Indonesia • Industry representative <p>Moderator: <i>Chris Humphrey, Executive Director, EU-ASEAN Business Council</i></p>
1050 - 1055	5 mins	Photo-taking
1055 – 1105	10 mins	Coffee-Break
1105 – 1110	5 mins	<p>Presentation <i>Steven Bell, Senior Vice President, Diagnostic Imaging, Digital Health, & Advanced Therapies, APAC, Siemens Healthineers</i></p>

<p>1110 – 1115</p>	<p>5 mins</p>	<p>Presentation <i>Tackling the Rise of Non-Communicable Diseases (NCDs) in ASEAN</i></p> <p>Cardiovascular, renal, and metabolic (CRM) diseases account for nearly half of all deaths from non-communicable diseases (NCDs). Yet, current healthcare policies and care models often treat these interconnected conditions in isolation. This fragmented approach delays diagnosis, complicates treatment, and amplifies the burden on patients, caregivers, and healthcare systems.</p> <p>This session will explore policy gaps and solutions to address CRM diseases through early detection, integrated care, and prevention strategies, leveraging digital tools and multidisciplinary approaches to improve outcomes and reduce burdens.</p> <p>Presenter: Tan Wan Chi, ROPU ASKAN TA Franchise Head CRM, Boehringer Ingelheim</p>
<p>1115 – 1150</p>	<p>40 mins</p>	<p>Panel Discussion 2: <i>Addressing NCDs: ASEAN Post-2025 Health Vision</i></p> <p>Cardiovascular, renal, and metabolic (CRM) diseases are some of the most pressing health challenges in Southeast Asia, exacerbated by their interconnected nature and shared risk factors. This panel will feature distinguished political leaders from ASEAN health ministries to discuss how governments respond to the rising burden of CRM diseases. Each panelist will offer insights into their respective countries' initiatives to improve early diagnosis, treatment coordination, and prevention efforts within the context of regional health priorities.</p> <p>By sharing their government-led strategies and best practices, panelists will highlight the importance of cross-border collaboration, integrated care pathways, and the role of digital health solutions in addressing CRM diseases. Through this exchange, the session will uncover the opportunities and challenges ministries face as they work toward strengthening health systems, enhancing patient outcomes, and meeting regional health targets.</p> <ul style="list-style-type: none"> • Rep. Janette Loreto Garin, House Committee on Health Vice Chairperson, Philippines • Dr. Orrathai Waleewong, Deputy Director, International Health Policy Program (IHPP), Ministry of Public Health, Thailand (tbc) • Dato' Indera Dr. Nor Azimi binti Yunus, Deputy Director General of Health (Medical), Ministry of Health Malaysia • James Gordon, Head of Market Access and Healthcare Affairs, Regional Operating Unit ASKAN (ASEAN, Korea, Australia and New Zealand), Boehringer Ingelheim <p>Moderator: Azrul Mohd Khalib, Head & Founder, Galen Centre for Health & Social Policy</p>
<p>1155 – 1200</p>	<p>5 mins</p>	<p>Photo-taking session</p>

1200 – 1330	90 mins	<p>Lunch at Foyer General Attendees</p>
		<p>Closed-Door Lunch EU-ABC Health & Life Sciences Members & Health Ministers and/or Senior Health Officials</p> <p>The closed-door lunch session is exclusive for ASEAN Health Ministers, senior health officials, and EU-ABC Health & Life Sciences members. It will be an informal lunch for the attendees, allowing stakeholders to further the conversations from the morning's discussions, dive deeper into key topics, and strengthen collaborative ties.</p> <p><i>*This session will be in the same room as the breakfast session.</i></p>
1330 – 1340	10 mins	<p>Keynote Remarks Driving Pandemic Preparedness: Clinical Innovation and Collaboration for a Resilient ASEAN <i>H.E. Olivér Várhelyi, EU Commissioner from DG SANTE (tbc)</i></p> <p>The Fireside Keynote aims to emphasise the critical importance of pandemic preparedness in ASEAN and the role of robust clinical trials in building resilience against future health crises. The address will highlight how a partnership between the EU and ASEAN is needed to foster a well-coordinated regional approach to rapidly develop, test, and deploy medical solutions during emergencies. It will underscore the value of advanced infrastructure, and cross-border collaboration in strengthening health systems.</p> <p><i>*This will be a pre-recorded remarks</i></p>
1340 – 1410	30 mins	<p>Fireside Chat: Navigating the Future of Sustainable Healthcare – ASEAN: The Future Hub for Clinical Trials?</p> <p>This fireside chat will explore how sustainable healthcare financing can position ASEAN as a leading global hub for clinical trials. It will focus on innovative funding models, such as public-private partnerships, to build resilient healthcare systems and trial-ready infrastructure. The discussion will emphasise the critical role of regulatory harmonisation across member states to attract global pharmaceutical and biotech investments while leveraging ASEAN's diverse population, skilled workforce, and growing markets as unique assets.</p> <ul style="list-style-type: none"> • Mr. Bonanza Perwira Taihиту, S.Sos, M.Si, Senior Advisor to the Indonesian Minister of Health (tbc) • YB Dato Lukanisman Bin Awang Sauni, Deputy Minister of Health, MOH, Malaysia <p>Moderator: <i>Azwar Kamarudin, Director of Public Affairs, APAC, Novartis Corporation Malaysia</i></p>
1410 – 1415	5 mins	Photo-taking

1415 - 1420	5 mins	<p>Presentation Self-Care in ASEAN Ms. Sylvia Tsai, Head of Regulatory for Wider Asia Haleon and also ex-Chair of Asia Pacific Self Medication Institute</p>
1420 – 1425	5 mins	<p>Gold-Sponsor Presentation <i>Decarbonising Healthcare: Sustainable Healthcare for the Future</i></p> <p>As climate change continues to pose significant challenges to public health, the session will explore innovative approaches to reducing carbon emissions within healthcare operations and promoting sustainability. The presentation for this session aims to inspire transformative change that addresses immediate health concerns and safeguards public health for generations to come.</p> <p>Presenter: <i>Jean-Gaetan Guillemaud, Vice President of Corporate Affairs, Zuellig Pharma</i></p>
1425 – 1505	40 mins	<p>Panel Discussion 3 <i>Decarbonising Healthcare for a Sustainable Future</i></p> <p>The panel discussion will focus on the urgent need to decarbonize healthcare in the ASEAN region, identifying practices adopted across the ASEAN Member States that can lead to a more sustainable health system. This final session will address the impact of climate change on public health and the importance of reducing carbon emissions within healthcare operations. The discussion will highlight regional cross comparative perspectives for ASEAN, best practices for integrating sustainability into healthcare policies, share actionable recommendations for stakeholders at all levels, and showcase collaborative efforts across ASEAN member states. By harnessing healthcare’s full innovative potential to tackle climate change, the panel aims to inspire transformative actions that can significantly enhance future health systems' resilience and sustainability.</p> <ul style="list-style-type: none"> • Eduardo P. Banzon, Director, Health Team, Human and Social Development Sectors Group, ADB • Tan Sri Dr. Jemilah Mahmood, Executive Director Sunway Center for Planetary Health (tbc) • Adam Pineda, Zone Head for Brand and Innovation, Opella • Sarin KC, Head, Environmental Economics Unit, Health Intervention and Technology Assessment Program (HITAP) Foundation, Thailand <p>Moderator: <i>Jean-Gaetan Guillemaud, Vice President of Corporate Affairs, Zuellig Pharma</i></p>
1505 – 1510	5 mins	Photo-taking
1510 – 1515	5 mins	<p>Closing Remarks Jean-Gaetan Guillemaud, Vice President of Corporate Affairs, Zuellig Pharma & Board Member, EU-ABC</p>
End of Programme		

The event commences at 0800 hours. Ends at 1515 hours.



**Please note that this is a tentative programme and is subject to change. EU-ABC will send an updated program closer to the date of the Health Summit.*

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