



# EU-ABC Mission Trips

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*Introductory Deck*

# About EU-ABC Mission Trips

EU-ABC Mission Trips provide members with a face-to-face opportunity with Ministers across ASEAN member states

Delegates to the Mission Trips are able to

- Receive updates on policy direction direct from government ministers
- Seek recommendations on potential avenues for partnership
- Seek clarification on regulations (new / existing regulations)
- Seek clarification on strategic investment opportunities
- Seek for assistance on reduction of barriers to trade
- Provide commendations to Ministries for their support

# EU-ABC 2023 Mission Trips

## JANUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## FEBRUARY

### VIETNAM MISSION TRIP

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

## MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

ASEAN FINANCE MINISTERS AND CENTRAL BANK GOVERNORS MEETING (AFMCGM)

## APRIL

### BRUNEI

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## MAY

### PHILIPPINES MISSION TRIP

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## AUGUST

### INDONESIA MISSION TRIP

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

\*11TH ASEAN-EU BUSINESS SUMMIT (TBC)

## SEPTEMBER

### MALAYSIA MISSION TRIP

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## OCTOBER

### CAMBODIA MISSION TRIP

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## NOVEMBER

### THAILAND MISSION TRIP

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

# Charges for EU-ABC Mission Trips

EU-ABC Corporate Member	3 Mission Trips as part of membership <i>*Additional mission trips charged at SGD2,500 (+GST)</i>
EU-ABC Associate Member	SGD \$1,250 (+GST)
Non EU-ABC Members	SGD \$5,000 (+GST)

## What EU-ABC Covers

- ✓ Briefing Notes pre-Mission
- ✓ Notes of Minutes post-Mission
- ✓ Chartered bus for delegates (departure and drop-off strictly to anchor hotel)
- ✓ Interpreters

## What EU-ABC does NOT Cover

- Flights
- Accommodation
- Meals\* *\*Bento-lunches will be provided for days with back-to-back meetings*
- Networking dinners / events

# Mission Trips Timeline

Timeline	Action
<b>8 weeks before Mission Trip</b>	Delegates who are interested register for Mission Trip via registration link
<b>5 weeks before Mission Trip</b>	Delegates to submit questions for the Ministries they have registered for
<b>4 weeks before Mission Trip</b>	Ministries will review list of delegates & questions
<b>2 - 3 weeks before Mission Trip</b>	<ul style="list-style-type: none"> <li>• Ministries confirm meetings</li> <li>• EU-ABC will send calendar invites as and when meetings are confirmed to block the timing for delegates</li> </ul>
<b>1 week before Mission Trip</b>	<p>EU-ABC will organise briefing call with delegates signed up for Mission Trip to brief delegates on the logistics</p> <p>Delegates will receive a briefing pack with information on meetings for Mission Trip</p>

# Format of Meetings

(60 Minutes)	Agenda
5 Minutes	Welcome Address by Lead of Delegation
5 – 10 Minutes	Opening Statement by Attending Minister / Directorate General
35 – 40 Minutes	Q&A / Discussion
5 Minutes	Closing Remarks by Lead of Delegation
5 Minutes	Group Photo

## Recommended Decorum for Raising Interventions

- Ordering for questions will be circulated before the meetings and will be followed during the meeting.
- Please keep interventions to **1.5 minutes** maximum.
- Please adopt an open and consultative tone.
- Please pose questions as clarifications and refrain from raising a complaint.
- Highly common and pertinent issues will be raised as a collective sector at specific meetings with Ministries to ensure sufficient time for dialogue.
- Questions not answered will be followed-up by EU-ABC to Ministers for written replies.

# FAQs

Question	Answers
<b>Who from my organisation should I register for the Mission Trips?</b>	The most senior representative; or the personnel from the Business Unit most relevant to the Ministry.
<b>How many people can I register for the Mission Trip?</b>	Each organisation can register up to 3 pax per mission trip.
<b>Is there a seating capacity for the meetings?</b>	<p>From EU-ABC, there is a maximum of 3 pax per organisation.</p> <p>In the event that the limitation is requested by the Ministries, EU-ABC will accommodate at least 1 representative to attend the meeting. This will, by default, be the most senior personnel from each organisation to participate in the meetings.</p> <p>Should the organisation wish to switch the representatives, please inform EU-ABC.</p>
<b>I have submitted my questions for the meetings but I do not see it reflected on the briefing pack.</b>	<p>The list of questions that EU-ABC collated for the Mission Trip is submitted to the respective Ministries for their review. The questions which are not reflected on the pack may be due to the following:</p> <ul style="list-style-type: none"> <li>• The Ministries did not approve for the question to be raised during the meeting</li> <li>• The question is categorised together with other interventions of a similar theme</li> </ul>
<b>What is the dress code for the Mission Trip?</b>	Business Formal.
<b>Can I organise my own transport?</b>	Yes. Delegates can arrange their own transport. EU-ABC will inform delegates of the time and place to report. However, for meetings that do not allow delegates to enter premise via own transport, we will inform delegates on the meeting point.
<b>During the Mission Trip, how can I be in contact with the EU-ABC team?</b>	There will be a WhatsApp group chat created for the Mission Trip. Delegates who are registered for the Mission Trip is recommended to join. This will be the fastest mode of communication while the Mission Trip is ongoing.



# FAQs

Question	Answers
<b>Can I present a gift to the Minister?</b>	The Council do not allow members presenting gifts to Ministers as this will have negative repercussions to the reputation of the Council.
<b>Can I distribute corporate flyers to the Ministries / Agencies</b>	The Council do not allow members to distribute corporate flyers to Ministers as this will have negative repercussions to the reputation of the Council.
<b>Where am I seated in the meeting?</b>	Please refer to the seating plan in page 10
<b>Can we contact Ministers directly to request for special seat arrangements / accommodation for my representatives?</b>	The Council strongly discourages members from liaising with the Ministries direct as this will affect the relationship between the Council and the working level of the Ministry.
<b>Will Interpretation be provided?</b>	For meetings that will be conducted in languages apart from English, EU-ABC will engage an interpreter. Where possible, EU-ABC will aim to provide simultaneous interpretation (SI) for the meetings
<b>Can I obtain the list of delegates who are attending the Mission Trip?</b>	Please note that the full list of delegates will be reflected on the briefing packet that will be circulated <i>after</i> the briefing call.
<b>I am not able to attend the briefing call. Can you record?</b>	Yes. We will be able to share a recording of the briefing call.

# Seating Plan

*Parallel Row Format*

Unless the room capacity of the industries allow, each organisation will only be entitled to ONE seat in the front row.

**Note:**

- Organisations with questions to raise to the Ministry will be prioritised to occupy seats at the front row.
- By default, EU-ABC will select the most senior representative to be seated at the front row unless otherwise specified by the organisation itself.

Organisation 1 2 <sup>nd</sup> Most Senior Delegate	Organisation 1 Most Senior Delegate		
Organisation 2 2 <sup>nd</sup> Most Senior Delegate	Organisation 2 Most Senior Delegate		
Organisation 3 2 <sup>nd</sup> Most Senior Delegate	Organisation 3 Most Senior Delegate		
Organisation 4 2 <sup>nd</sup> Most Senior Delegate	Organisation 4 Most Senior Delegate		
Organisation 5 2 <sup>nd</sup> Most Senior Delegate	Organisation 5 Most Senior Delegate		
Organisation 6 2 <sup>nd</sup> Most Senior Delegate	EuroCham Lead of Delegation		
EU-ABC Secretariat	EU-ABC Lead of Delegation	Minister	
EU-ABC Secretariat / Consultant	EU-ABC Secretariat		
Organisation 7 2 <sup>nd</sup> Most Senior Delegate	Organisation 6 Most Senior Delegate		
Organisation 8 2 <sup>nd</sup> Most Senior Delegate	Organisation 7 Most Senior Delegate		
Organisation 9 2 <sup>nd</sup> Most Senior Delegate	Organisation 8 Most Senior Delegate		
Organisation 10 2 <sup>nd</sup> Most Senior Delegate	Organisation 9 Most Senior Delegate		
Organisation 11 2 <sup>nd</sup> Most Senior Delegate	Organisation 10 Most Senior Delegate		
Organisation 12 2 <sup>nd</sup> Most Senior Delegate	Organisation 11 Most Senior Delegate		

# Seating Plan

*U-Shape Format*

Unless the room capacity of the industries allow, each organisation will only be entitled to ONE seat in the front row.

**Note:**

- Organisations with questions to raise to the Ministry will be prioritised to occupy seats at the front row.
- By default, EU-ABC will select the most senior representative to be seated at the front row unless otherwise specified by the organisation itself.

	EU-ABC Lead of Delegation	Minister	
EU-ABC Secretariat	EU-ABC Secretariat		
EU-ABC Secretariat / Consultant	Organisation 1 Most Senior Delegate		
Organisation 1 2 <sup>nd</sup> Most Senior Delegate	Organisation 2 Most Senior Delegate		
Organisation 2 2 <sup>nd</sup> Most Senior Delegate	Organisation 3 Most Senior Delegate		
Organisation 3 2 <sup>nd</sup> Most Senior Delegate	Organisation 4 Most Senior Delegate		
Organisation 4 2 <sup>nd</sup> Most Senior Delegate	Organisation 5 Most Senior Delegate		
Organisation 5 2 <sup>nd</sup> Most Senior Delegate	Organisation 6 Most Senior Delegate		
Organisation 6 2 <sup>nd</sup> Most Senior Delegate	Organisation 7 Most Senior Delegate		
Organisation 7 2 <sup>nd</sup> Most Senior Delegate	Organisation 8 Most Senior Delegate		
Organisation 8 2 <sup>nd</sup> Most Senior Delegate	Organisation 9 Most Senior Delegate		
Organisation 9 2 <sup>nd</sup> Most Senior Delegate	Organisation 10 Most Senior Delegate		
Organisation 10 2 <sup>nd</sup> Most Senior Delegate	Organisation 11 Most Senior Delegate		

# Past EU-ABC Mission Trips

	BR	KH	ID	LA	MY	MM	PH	SG	TH	VN
2014						√				
2015				√						
2016									√	
2017										√
2018			√			√			√	
2019		√	√		√		√			√
2020					√		√		√	
2021	√	√	√						√	
2022			√		√				√	
2023		Oct	Aug		Sep		May		Nov	√

# EU-ABC Past Mission Trips

## *Vietnam - 2023*

Prime Minister

Chairman of the National Assembly

Ministry of Finance

Ministry of Trade and Industry

Ministry of Transport

General Department of Customs

Vice Minister of Science and Technology

State Bank of Vietnam

Ministry of Foreign Affairs

Vietnam National Administration of Tourism



# EU-ABC Past Mission Trips

## *Malaysia - 2022*

Ministry of Health

Ministry of Agriculture and Food Industries (MAFI)

Prime Minister's Office – Economics Director

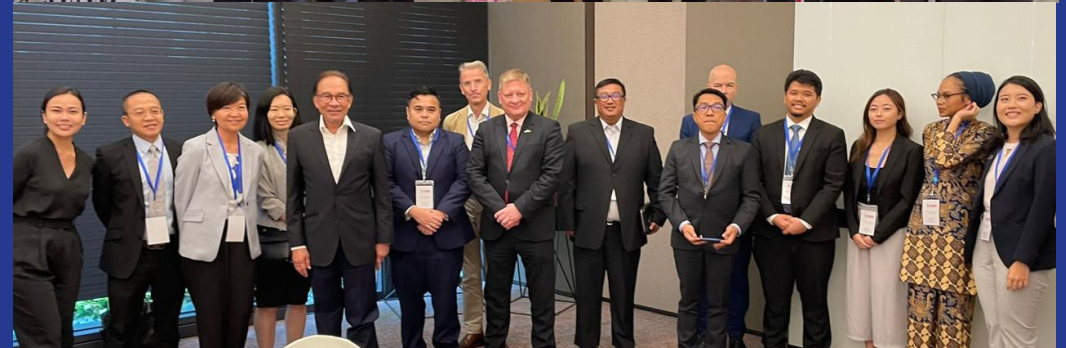
Ministry of Transport (MOT)

Ministry of Energy and Natural Resources (KETSA)

Ministry of Domestic Trade and Consumer Affairs (MDTCA)

Economic Planning Unit (EPU)

Ministry of Communications and Multimedia (KKOMM)



# EU-ABC Past Mission Trips

## *Indonesia - 2022*

Bank of Indonesia

Ministry of Energy and Mineral Resources

National Research and Innovation Agency

Ministry of Health

Directorate General of Customs and Excise

Ministry of Trade

Ministry of Communication and Informatics

Coordinating Ministry of Economic Affairs

Ministry of Tourism and Creative Economy

Ministry of Investment

Ministry of Industry

Ministry of Finance

Ministry of Transport



# EU-ABC Past Mission Trips

## *Thailand - 2022*

Prime Minister Office

Bank of Thailand

Ministry of Investment

Ministry of Agriculture and Commerce

Board of Investment

Ministry of Transport

Ministry of Finance

Ministry of Public Health

Ministry of Digital Economy and Society

Ministry of Energy





A large graphic on the left side of the slide showing the European Union flag (blue with yellow stars) and the ASEAN flag (red with yellow stripes) overlapping each other.

# Questions?

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Please contact

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