



EU-ABC Mission Trips

Introductory Deck

About EU-ABC Mission Trips

EU-ABC Mission Trips give members face-to-face meetings with Ministers across ASEAN

Delegates to the Mission Trips can:

- Receive updates on policy direction direct from governments
- Seek recommendations on potential avenues for partnership
- Seek clarification on regulations (new/existing regulations)
- Seek clarification on strategic investment opportunities
- Seek assistance on reduction of barriers to trade
- Provide commendations to Ministries for their support

EU-ABC 2023 Mission Trips

Dates*	
23 April	Singapore
6 – 9 May	Philippines
26 – 28 June	Vietnam
4 – 6 September	Thailand
25 – 27 November	Malaysia

*Do note that dates are subject to changes.

Charges for EU-ABC Mission Trips

EU-ABC Corporate Member	3 Mission Trips as part of membership <i>*Additional mission trips charged at SGD2,500 (+GST)</i>
EU-ABC Associate Member	SGD \$1,500 (+GST)
Non-EU-ABC Members	SGD \$6,000 (+GST)

What EU-ABC Covers

- ✓ Briefing Notes pre-Mission
- ✓ Notes of Minutes post-Mission
- ✓ Chartered bus (departure and drop-off strictly to anchor hotel)
- ✓ Interpreters

What EU-ABC does NOT Cover

- × Flights
- × Accommodation
- × Meals (*Bento boxes will be provided on days with back-to-back meetings)
- × Optional networking dinners / events

Mission Trip Timeline

Timeline	Action
8 weeks before Mission Trip	Interested parties register for Mission Trip via registration link
5 weeks before Mission Trip	Delegates to submit questions for the Ministries they have registered for
4 weeks before Mission Trip	Ministries will review list of delegates & questions
2 - 3 weeks before Mission Trip	<ul style="list-style-type: none"> • Ministries confirm meetings • Calendar invites will be sent to delegates as and when meetings are confirmed
1 week before Mission Trip	Delegates to attend briefing call to go through logistics and other urgent queries. Delegates will also receive a comprehensive briefing pack with information about the Mission Trip.

Meeting Format

(60 Minutes)	Agenda
5 Minutes	Welcome Address by Head of Delegation (EU-ABC or EuroCham)
5 – 10 Minutes	Opening Statement by Government Official representing Ministry/Agency
35 – 40 Minutes	Q&A / Discussion
5 Minutes	Closing Remarks by Head of Delegation
5 Minutes	Group Photo

EU-ABC will request for a meeting with duration of 60 minutes. Should the meeting duration be less than 60 minutes, the agenda will be adjusted accordingly.

Decorum for Raising Interventions



- Order of questions will be sent to delegates before each meeting. Head of delegation will go through questions in that order during the meeting.
- Please keep interventions to **2 minutes**.
- Do adopt an open and consultative tone.
- Similar/common questions of the same topic will be raised at one go to ensure sufficient time for dialogue
- Questions not answered will be followed-up by EU-ABC to Ministers for written replies.

Changes for Business Missions from 2024 onwards



- To ensure punctuality and facilitate the organisation of the meetings, delegates are not allowed to use their own mode of transport into the premise.
- Delegates are free to arrange for own mode of transport for pick-up *after* the last meeting you are registered for the day.
- Kindly note that for organisations that do not show up for the business mission after registration is confirmed:
 - The business mission will still be counted within the 3 complimentary for the year
 - Order of questions for subsequent business missions for the year will be arranged to the last
- Do inform the Council 5 working days in advance should you wish to have a replacement to participate in the meetings; or if you are unable to join the meetings

FAQs



Question	Answers
Who from my organisation should I register for the Mission Trips?	The most senior representative; or the personnel from the Business Unit most relevant to each Ministry/government agency they are registering for.
How many people can I register for the Mission Trip?	Each organisation can register up to 3 pax per mission trip.
Is there a seating capacity for the meetings?	Seating capacity is subject to: <ol style="list-style-type: none">1. Space constraint at the venue (Ministry/Agency offices)2. Request by Ministry/Agency to limit the number of delegates. Here, the EU-ABC will endeavour to accommodate at least 1 representative from each company/organisation. By default, this will be the most senior representative of each company/organisation. Please let the EU-ABC know if otherwise.
I have submitted my questions for the meetings, but I do not see it reflected on the briefing pack.	The list of questions that EU-ABC collated for the Mission Trip is submitted to the respective Ministries for their review. The questions which are not reflected on the pack may be due to the following: <ul style="list-style-type: none">• Ministries/Agencies did not approve the question to be raised at the meeting• The question is parked together with other interventions under the same topic
What is the dress code for the Mission Trip?	Business Formal.
Can I organise my own transport?	No. To ensure punctuality to meetings and minimise disruptions, please note that participation in the business meetings will require all delegates to join the bus chartered by the Council. Delegates can leave after the last meeting for the day.
During the Mission Trip, how can I contact the EU-ABC team?	Please join the WhatsApp group chat created for the Mission Trip. All updates will be reflected in the chat group. This will be the fastest mode of communication during Mission Trips.

FAQs

Question	Answers
Can I present a gift to the Minister?	No.
Can I distribute corporate flyers to the Ministries / Agencies	No.
Where am I seated in the meeting?	Please refer to the seating plan in page 10
Can we contact Ministers directly to request for special seat arrangements / accommodation for my representatives?	No.
Will Interpretation be provided?	For meetings that will be conducted in languages apart from English, EU-ABC will engage an interpreter. Where possible, EU-ABC will aim to provide simultaneous interpretation.
Can I obtain the list of delegates who are attending the Mission Trip?	Full list of delegates will be reflected on the briefing packet that will be circulated <i>after</i> the briefing call.
I am not able to attend the briefing call. Can you record?	Yes. We can share a recording of the briefing call.
Whom from the Chamber members may join mission trip meetings?	As Chambers are members of the EU-ABC, they may join mission trips. Attendance at meetings is restricted to Board members of the Chambers and Chairs of relevant sector committees only. Attendance is also subject to any space constraints at meetings: if meetings are restricted to one person per organisation, only one representative from the Chambers may attend.

Seating Plan

Unless space allows, each organisation will only be entitled to ONE seat at the front row.

Note:

- Delegates with questions to raise will be given priority to sit at the front row.
- By default, EU-ABC will select the most senior representative to be seated at the front row unless otherwise specified by the organisation.

Organisation 1 2 nd Most Senior Delegate	Organisation 1 Most Senior Delegate		
Organisation 2 2 nd Most Senior Delegate	Organisation 2 Most Senior Delegate		
Organisation 3 2 nd Most Senior Delegate	Organisation 3 Most Senior Delegate		
Organisation 4 2 nd Most Senior Delegate	Organisation 4 Most Senior Delegate		
Organisation 5 2 nd Most Senior Delegate	Organisation 5 Most Senior Delegate		
Organisation 6 2 nd Most Senior Delegate	EuroCham Lead of Delegation		
EU-ABC Secretariat	EU-ABC Lead of Delegation	Minister	
EU-ABC Secretariat / Consultant	EU-ABC Secretariat		
Organisation 7 2 nd Most Senior Delegate	Organisation 6 Most Senior Delegate		
Organisation 8 2 nd Most Senior Delegate	Organisation 7 Most Senior Delegate		
Organisation 9 2 nd Most Senior Delegate	Organisation 8 Most Senior Delegate		
Organisation 10 2 nd Most Senior Delegate	Organisation 9 Most Senior Delegate		
Organisation 11 2 nd Most Senior Delegate	Organisation 10 Most Senior Delegate		
Organisation 12 2 nd Most Senior Delegate	Organisation 11 Most Senior Delegate		

Past EU-ABC Mission Trips

	BR	KH	ID	LA	MY	MM	PH	SG	TH	VN
2014						√				
2015				√						
2016									√	
2017										√
2018			√			√			√	
2019		√	√		√		√			√
2020					√		√		√	
2021	√	√	√						√	
2022			√		√				√	
2023		√	√		√		√		√	√
2024					Nov		May	Mar / Apr	Sep	June

EU-ABC Past Mission Trips

Malaysia - 2023

Ministry of Investment, Trade and Industry (MITI)

Ministry of Agriculture and Food Security (MAFS)

Ministry of Communications and Digital

Ministry of Natural Resources, Environment and Climate Change

Ministry of Domestic Trade and Cost of Living

Ministry of Economy

Bank Negara Malaysia

Ministry of Health

Royal Malaysian Customs Department



EU-ABC Past Mission Trips

Thailand - 2023

Board of Investment

Ministry of Transport

Ministry of Finance

Ministry of Natural Resources and Environment

Ministry of Digital Economy & Society

Ministry of Tourism

Bank of Thailand

Ministry of Commerce

Ministry of Energy

Ministry of Industry

Ministry of Public Health

Royal Thai Customs Department



EU-ABC Past Mission Trips

Indonesia - 2023

Ministry of Trade (KEMENDAG)

Ministry of Agriculture (KEMENTAN)

Nusantara Capital City Authority (OIKN)

Financial Services Authority (OJK)

Coordinating Ministry of Economic Affairs (KEMENKO EKON)

Directorate General of Customs and Excise (DJBC)

Ministry of Foreign Affairs (KEMENLU)

Ministry of Transport (KEMENHUB)

Indonesian Chamber of Commerce and Industry (KADIN)



Indonesia - 2023

Ministry of Investment/ Indonesia Investment Coordinating Board (BKPM)

Ministry of Energy and Mineral Resources (ESDM)

Ministry of Environment and Forestry (KLHK)

Ministry of Communication and Informatics (KOMINFO)

Ministry of Industry (KEMENPERIN)

Ministry of Cooperatives and SMEs (KEMENKOPUKM)

Ministry of National Development and Planning (BAPPENAS)

Ministry of Health (KEMENKES)



EU-ABC Past Mission Trips

Philippines - 2023

House of Representatives

Department of Trade and Industry

Bangko Sentral ng Pilipinas

Department of Tourism

Department of Information and Communications Technology

Department of Energy

Department of Science and Technology

Department of Transportation

National Economic and Development Authority

Department of Agriculture

Department of Finance

Bureau of Customs



EU-ABC Past Mission Trips

Vietnam - 2023

Prime Minister

Chairman of the National Assembly

Ministry of Finance

Ministry of Trade and Industry

Ministry of Transport

General Department of Customs

Vice Minister of Science and Technology

State Bank of Vietnam

Ministry of Foreign Affairs

Vietnam National Administration of Tourism



EU-ABC Past Mission Trips

Malaysia - 2022

Ministry of Health

Ministry of Agriculture and Food Industries (MAFI)

Prime Minister's Office – Economics Director

Ministry of Transport (MOT)

Ministry of Energy and Natural Resources (KETSA)

Ministry of Domestic Trade and Consumer Affairs (MDTCA)

Economic Planning Unit (EPU)

Ministry of Communications and Multimedia (KKOMM)



EU-ABC Past Mission Trips

Indonesia - 2022

Bank of Indonesia

Ministry of Energy and Mineral Resources

National Research and Innovation Agency

Ministry of Health

Directorate General of Customs and Excise

Ministry of Trade

Ministry of Communication and Informatics

Coordinating Ministry of Economic Affairs

Ministry of Tourism and Creative Economy

Ministry of Investment

Ministry of Industry

Ministry of Finance

Ministry of Transport



EU-ABC Past Mission Trips

Thailand - 2022

Prime Minister Office

Bank of Thailand

Ministry of Investment

Ministry of Agriculture and Commerce

Board of Investment

Ministry of Transport

Ministry of Finance

Ministry of Public Health

Ministry of Digital Economy and Society

Ministry of Energy





Questions?

Please contact

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